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# THE STORY OF MAMÓN GIN

MAHÓN GIN IS PROBABLY THE VERY FIRST MEDITERRANEAN GIN EVER PRODUCED.IT HAS THE RARE DISTINCTION OF BEING ONE OF ONLY TWO GEOGRAPHICALLY DESIGNATED GINS IN THE WORLD.

ITS ORIGINS DATE BACK TO I 750 WHEN MAHÓN WAS A MAJOR BRITISH NAVAL BASE, AND MENORCA UNDERWENT COLONIAL RULE ENCOURAGING LOCAL GIN PRODUCTION. CAREFULLY HANDED DOWN OVER GENERATIONS, THE XORIGUER DISTILLERY HAS LONG BEEN THE RECIPE'S SOLE GUARDIAN. TODAY, MAHÓN GIN HAS BECOME A STANDARD FOR WORLD CLASS CRAFT GIN.



Port of Mahón

## ETERNALLY MEDITERRANEAN

AUTHENTIC AND UNIQUE MAHÓN GIN REFLECTS THE IDENTITY OF MENORCA, WITH ITS STUNNING COASTLINES THAT ARE AN UNESCO BIOSPHERE RESERVE.

MAHÓN GIN SINGS OF THE COLOURS AND BOTANICALS FROM ITS BREATHAKING NATURAL ENVIRONMENT, AND ITS ENVIED WAY OF LIFE. MAHÓN GIN IS TIMELESS, ETERNALLY MEDITERRANEAN...



# AWARDS & ACCOLADES

BEVERAGE
TASTING INSTITUTE

BEVERAGE WORLD AWARD SAN FRANCISCO WORLD SPIRITS MICROLIQUOR SPIRITS















# THE PRODUCTION OF MAHÓN GIN

MAHÓN GIN IS MADE BY USING THE TRADITIONAL ONE-SHOT METHOD. FIREWOOD FROM MENORCA'S WOO-DLANDS IS USED FOR FUEL AND SEAWATER FOR COO-LANT. THE PRODUCTION PROCESS STILLS TAKES PLACE IN THE MAIN HARBOUR FRONT DISTILLERY BUILT IN 1910.

MAHÓN GIN'S DISTINCTIVE PERSONALITY IS DEFINED BY ITS UNIQUE BASE SPIRIT MADE WITH HIGH QUALITY WINE USING THE SAME GRAPES FOR MAKING CAVA, JUNIPER BERRIES AND A FEW OTHER INGREDIENTS, THE AGEING OF THE JUNIPER BERRIES FOR ABOUT 2 CONCENTRATES THEIR AROMATIC PROFILE, IS ANOTHER KEY POINT OF DIFFERENCE, PRODUCTION IN SMALL BATCHES USING OUR 200 YEAR OLD WOOD FIRED COPPER STILLS DEFINES US AS A TRUE SMALLBATCH DISTILLER

# TASTING NOTES

#### COLOUR

CLEAR WITH A PLATINUM CAST.

#### NOSE

WITH SUBTLE JUNIPER.

#### PALATE

DEEPLY AROMATIC WITH FLORAL STARTS OFF WITH JUNIPER. NOTES EVOKING LEMONGRASS, FOLLOWED BY SMOOTH DUSTY CEDAR, AND FRESHLY CITRUS, FINISHING WITH A DE-CUT FLOWERS, ALL ALONG LICATE SALINE TOUCH. LOVELY ROUNDNESS AND COMPLEXITY ON THE MID-PALATE

#### FINISH

LINGERING WITH AN APPEALING FRESHNESS IMPARTED BY THE JUNIPER. WONDERFUL UNDER-TONE OF SPICE, BLACK PEP-PER AND CITRUS ZEST.

# ENJOYING MAHÓN GIN

# MAHÓN



#### MAHÓN & TONIC

A FLAGSHIP COCKTAIL THAT LET'S SHINE MAHÓN GIN'S CHARACTERFUL PERSONA-LITY. ITS RICH AROMATIC PROFILE AND SUBTLE SALINE NOTES MAKE FOR A STUN-NING "MEDITERRANEAN COCKTAIL WHEN COMBINED WITH A PREMIUM TONIC, SMO-KED ROSEMARY AND LEMON PEEL. WE LIKE TO CALL IT AN "M&T"...

#### INGREDIENTS

I 1/4 OZ MAHÓN GIN TOP UP WITH A PREMIUM TONIC SPRIG OF ROSEMARY LEMON PEEL

VERY LIGHTLY SMOKE A HIGHBALL GLASS WITH ROSEMARY.

ADD MAHÓN GIN AND ICE.

TOP UP WITH TONIC

GARNISH WITH LEMON PEEL AND ROSE-MARY SPRIG

INSTEAD OF SMOKING THE ROSEMARY. ONE CAN ALSO ALTERNATIVELY MIX THE GIN. ICE AND ROSEMARY SPRIG IN A SHA-KER, BY WHICH THE ICE WILL BRUISE THE ROSEMARY, THEREBY RELEASING ITS ES-SENTIAL OILS.

#### POMADA

POMADA IS THE ICONIC COCKTAIL OF ME-NORCA, AND FOR GOOD REASON DUE TO ITS AMAZING REFRESHING POWER.

#### INGREDIENTS

I 1/2 OZ MAHÓN GIN I OZ FRESH LEMON JUICE TOP UP WITH A PREMIUM BITTER LEMON SPRIG OF MINT LEMON PEEL

#### ~ HOW TO ~

COMBINE THE LEMON JUICE AND GIN IN A SHAKER, AND SHAKE WITH ICE.

STRAIN INTO A HIGHBALL GLASS, AND TOP OFF WITH THE BITTER LEMON.

FOR AN EXTRA BURST OF FRESHNESS, ADD MINT LEAVES TO THE SHAKER WITH THE LEMON JUICE AND GIN.

WHEN SHAKING THE INGREDIENTS, THE ICE WILL BRUISE THE MINT LEAVES, RE-LEASING THEIR ESSENTIAL OILS. GARNISH WITH LEMON PEEL.